

VACANCY

Membership Growth Manager

Location: Remote

Type: Volunteer position, 6 hours per week

Start date: As soon as possible

Reporting to: HR Lead

About Eduxo.eu

Eduxo.eu is a Belgian non-profit organisation working to advance **democracy, gender equality, and youth participation** across Europe. Through advocacy, education, and community-building, we empower citizens to shape more inclusive and representative societies.

Role Overview

We are looking for a Membership Growth Manager to drive the expansion of Eduxo's member base across Europe. This is a strategic and data-driven role, focused on turning visibility into membership acquisition, engagement, and retention. You will work closely with the Membership Team.

Key Responsibilities

- Develop and implement a membership growth strategy
- Design and run campaigns to attract new members
- Optimise the membership journey (awareness → sign-up → engagement → retention)
- Identify target audiences and growth opportunities across Europe
- Track and analyse membership data and performance
- Collaborate with communications on messaging and campaigns
- Coordinate with partnerships to leverage networks for growth
- Propose improvements to membership structure and value proposition

Profile we're looking for

- Experience in growth, marketing, community building, or fundraising
- Data-driven mindset with ability to analyse and optimise performance
- Strong understanding of user journeys and engagement strategies
- Creative and proactive approach
- Strong organisational and coordination skills
- Interest in democracy, equality, and youth empowerment
- Experience in NGOs, startups, or digital growth is a plus

What you'll gain

- Hands-on experience in scaling a European membership community
- A measurable portfolio (growth metrics, campaigns, conversions)
- Direct impact on a growing European organisation
- A volunteering / pro-bono international contract
- Fully remote collaboration, with in-person opportunities in Brussels
- Possibility to receive the EDUXO Badge as an Interest Group Representative to EU institutions
- Flexible time and autonomy
- Free Career Desk support with an HR expert
- Free psychological support
- Access to international high-level and networking events
- Monthly internal trainings and opportunities
- A supportive, feminist, inclusive community
- Insurance coverage during in-person volunteering activities
- As a member, you can apply for governance roles and actively participate in decision-making processes

How to Apply

Send your CV and (if available) a portfolio or examples of previous work to Jasmine D'Ambrosio (Talent Acquisition Specialist) at talent@eduxo.eu

Subject line: **Membership Growth Manager Application– [Your Name]**

Application Process

There is **no fixed deadline** for this position. Applications are reviewed on a **rolling basis**, and the vacancy will remain open until the position is filled. Early applications are encouraged. The process includes 1 interview of 30-45 minutes.

At Eduxo, we are committed to diversity and inclusion. We strongly encourage applications from individuals of all backgrounds.

Published on: 17/04/2026